

ESSEX COUNTY CHINESE CANADIAN ASSOCIATION

presents

THE MOON FESTIVAL

Sunday, September 8, 2019

Ciociaro Club, 3745 North Talbot Road, Windsor



For information on sponsorship and tickets, please contact:

Essex County Chinese Canadian Association

1420 Tecumseh Road East, Windsor, Ontario, N8W 1C1

Phone: (519) 252-6621 / Fax: (519) 252-1320 / Email: info@eccca.net



加拿大雅斯郡華人協會

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EVENT SPONSORS

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THE LEGEND OF THE MOON FESTIVAL

Long, long ago, 10 suns appeared in the sky. They scorched all the vegetation on earth; people were dying from the severe heat and from the lack of food. One day a hero named Hou Yi used his bow and arrows to shoot down nine of the 10 suns and hence people on earth were saved.

Later on, Hou Yi married a beautiful woman named Chang'e and everyone envied them for being a match made in heaven.

The Empress of Heaven rewarded Hou Yi with a bottle of elixir that could make Hou Yi become an immortal, but the elixir was only sufficient for one person's taking. Although Hou Yi wanted to become an immortal, he did not wish to leave his beautiful wife Chang'e behind on earth. Therefore he did not consume the elixir and gave it to Chang'e for safe keeping.

Now Hou Yi was becoming more and more famous after he shot down the 9 suns and a lot of men wanted to follow Hou Yi as their master. One of the followers was not an honourable man, his name was Feng Meng. Feng Meng found out about this elixir and wanted to have it for himself. One day while Hou Yi was out hunting he went to Hou Yi's home and tried to force Chang'e to hand over the elixir to him. Chang'e knew she could not fight off Feng Meng and in desperation she put this elixir bottle to her mouth and drank it. Immediately after she drank this elixir, her body became lighter and lighter and was lifted from the ground flying higher and higher and finally landing on the moon. She became an immortal and thus has to bear a life of immortal loneliness forever. The Empress of Heaven took pity upon Chang'e's eternal loneliness, living in the Moon Palace, and sent the Jade Rabbit there to be a companion to Chang'e.

SPONSORSHIP OPPORTUNITIES

PLATINUM - \$1,000

- (4) Moon Festival tickets
- Premium table location
- Full-colour table signage (table of 10)
- Recognition on posters and ECCA, WRH and Hospice website event listings.
- Acknowledgement by the Master-of-Ceremonies
- Logo recognition on multi-media screen presentation

SILVER - \$500

- (2) Moon Festival tickets
- Full-colour table signage (table of 10)
- Recognition on posters and ECCA, WRH and Hospice website event listings.
- Acknowledgement by the Master-of-Ceremonies
- Logo recognition on multi-media screen presentation

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SPONSORSHIP COMMITMENT FORM

Please check which level you wish to participate in:

☐ Platinum Sponsorship \$1,000

☐ Silver Sponsorship \$500

TOTAL AMOUNT: \$ _____

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<i>Cheques for sponsorship can be made payable to the Essex County Chinese Canadian Association</i>	

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